



Marlene Olsavsky elected Canadian Publishers' Council Chair

Toronto, Ontario, April 24, 2020 – The Canadian Publishers' Council (CPC) today announced Marlene Olsavsky, Managing Director of Pearson Canada, has been elected Chair for the 2020-21 term. She replaces Harlequin and HarperCollins Canada CEO Craig Swinwood, whose term concluded April 9th.

"I am very pleased to have this opportunity to contribute to our sector as CPC Chair," Ms. Olsavsky said. "Craig has done an excellent job during a particularly challenging time for our industry and our customers, and I am looking forward to supporting efforts across the business community to return our sector to strength in the short term, while addressing issues we face longer term," she added.

Ms. Olsavsky has held numerous executive leadership positions in educational technology. Her career spans a diverse mix of markets and international experience including School, Higher Education, English Language and Professional training in the USA, UK, Middle East, Africa and Canada.

She was recently awarded 2019 Inspirational Women of the Year by Lead 50/50 for her work in helping to raise the profile of women in the international educational industry. She was also recognized on the 2019 HERoes Top 100 Women Executive role Models lists for her efforts to increase gender diversity in the workplace.

Ms. Olsavsky is joined by newly elected Treasurer Kirk Marshall, CFO of Harlequin and HarperCollins Canada. Mr. Marshall is a veteran financial executive who has served in senior capacities in media and publishing for over twenty years.

Ms. Olsavsky and Mr. Marshall are joined on the Board by returning Vice-Chairs Leo Macdonald (Trade), Anne Williams (Higher Ed), Bev Buxton (K-12), and Immediate Past Chair Craig Swinwood. Simon & Schuster Canada President Kevin Hanson will join CPC's newly formed Core Members' Committee.

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About the CPC:

Founded in 1910, the Canadian Publishers' Council (CPC) represents the interests of publishing companies that publish books and other media for elementary and secondary schools, colleges and universities, professional and reference markets, the retail and library sectors. Members employ more than 3,000 Canadians and collectively account for nearly three-quarters of all domestic sales of English-language books, with a significant presence in French-language publishing in Quebec. As importantly, member firms pay over \$36 million in royalties to Canada's writers and creators.

The Council represents the Canadian publishing community on the international level in the International Publishers Association (IPA) and is a member of the International Federation of Reprographic Rights Organizations (IFFRO). The CPC also maintains liaison with other Canadian professional publishers' associations, with the Association of American Publishers and the U.K. Publishers Association, as well as with Canadian colleagues in all areas of the literary arts, educational, library and retail communities.