



## **Canadian Publishers' Council announces improvements to its Board and Governance structures**

Toronto, Ontario, May 28, 2018 – The Canadian Publishers' Council (CPC) today announced improvements to its Board and Governance structures, aimed at bringing consistency to its board tenure and strengthening the oversight of the organization.

The changes, approved at CPC's AGM in Ottawa on May 10, include the following title changes:

CPC's board head, previously titled President, will change to Chair;  
CPC's Subcommittee Vice-Presidents for Trade, Higher Education and K-12, will correspondingly change to Vice-Chairs;  
CPC's Executive Director title will change to President.

As part of this repositioning of Board titles, Chair and Vice-Chair terms will be extended from one year to two, effective with the incoming Board.

"We see these moves as a significant improvement to CPC's governance. Moving from one-year terms to two-year terms allows the Board Chair a greater opportunity to contribute to CPC's strategic direction. We have found in our sector that trends and key initiatives evolve over more than a simple 12-month period, so our new two-year term will bring consistency of vision and overall direction to the organization," said Craig Swinwood, CEO and Publisher of Harlequin and Harper Collins Canada and incoming Chair of CPC. "We are also pleased to elevate the Executive Director title to President, a more complete reflection of the importance of that role, and a testament to the excellent work of our incumbent, David Swail," he added.

The new Board members approved at CPC's AGM are:

Craig Swinwood, Chair  
Barry Gallant, CFO Penguin Random House, Secretary and Treasurer  
Anne Williams, General Manager Pearson Higher Education, Vice-Chair Higher Education  
Leo Macdonald, SVP Harper Collins, Vice-Chair Trade  
Bev Buxton, General Manager, Pearson K-12, Vice-Chair K-12  
Kevin Hanson, President Simon & Schuster, Immediate Past President

Roger Clarke continues in his role as Vice-President K-20.

**About the CPC:**

Founded in 1910, the Canadian Publishers' Council (CPC) represents the interests of publishing companies that publish books and other media for elementary and secondary schools, colleges and universities, professional and reference markets, the retail and library sectors. Members employ more than 3,000 Canadians and collectively account for nearly three-quarters of all domestic sales of English-language books, with a significant presence in French-language publishing in Quebec. As importantly, member firms pay over \$36 million in royalties to Canada's writers and creators.

The Council represents the Canadian publishing community on the international level in the International Publishers Association (IPA) and is a member of the International Federation of Reprographic Rights Organizations (IFFRO). The CPC also maintains liaison with other Canadian professional publishers' associations, with the Association of American Publishers and the U.K. Publishers Association, as well as with Canadian colleagues in all areas of the literary arts, educational, library and retail communities.

For more information contact:

David Swail

President

Canadian Publishers' Council

[dswail@pubcouncil.ca](mailto:dswail@pubcouncil.ca)