



TORONTO, Ontario – May 3, 2017

The Canadian Publishers' Council today announced the appointment of Roger Clarke to the position of Vice-President, K-20, effective immediately.

Mr. Clarke comes to the CPC from his most recent position as Director of Education for Renfrew County District School Board. As a teacher, Principal, Superintendent and Director over a career spanning thirty-five years, he has become a highly-regarded, passionate educator who has been sought out for his counsel by Ministry leaders and other key organizations in the Education sector. In addition to his many years with the Renfrew Board, Mr. Clarke has served as Chair of the Eastern Ontario Staff Development Network (EOSDN), was a member of the Institute for Education Leadership (IEL) and represented the Eastern Ontario Region on the Executive of the Council of Ontario Directors of Education (CODE).

As Vice-President, K-20 for CPC, Mr. Clarke will report jointly to CPC's K-12 Committee Chair Beverley Buxton, and CPC Executive Director David Swail. His central mission will be to build on K-12 publisher-members' existing relationships with educators and key stakeholders across Canada, to explore the on-going value that educational resources can bring to Canadian classrooms.

"We are very fortunate to have found a candidate of Roger's calibre to fill this crucial role," said Ms. Buxton. "Roger's contributions as an advocate for education are well-known to all our stakeholders in Ontario, and we look forward to working with Roger as he expands his contacts across all provinces in the months to come."

Mr. Clarke will be based in Eganville, Ontario, near Ottawa. He can be reached at rclarke@pubcouncil.ca

For more information, please contact David Swail, CPC Executive Director, at dswail@pubcouncil.ca

About CPC:

Founded in 1910, the Canadian Publishers' Council (CPC) represents the interests of publishing companies that publish books and other media for elementary and secondary schools, colleges and universities, professional and reference markets, the retail and library sectors. Members employ more than 3,000 Canadians and collectively account for nearly three-quarters of all domestic sales of English-language books, and has a significant presence in French-language publishing in Quebec. As importantly, member firms pay over \$36 million in royalties annually to Canada's writers and creators.